



WWW.MEALDEALS.APP

Hot Off The Press

4 Must Haves for Successful
Restaurant Marketing in **2025**



Set up Your Restaurant for Marketing Success

I. Customer Data:

- To create promotions & offers
- To understand customer behaviour such as
 - Frequency of dining
 - Preferred meal times
 - Purchasing patterns
- To evaluate marketing performance
- To optimize operations



Set up Your Restaurant for Marketing Success

II. Enhanced Online Presence

- **Showcase your online ordering, reservations, 3rd party ordering apps, social media, menu's, catering, daily specials & more in a convenient and easy to find location for your customers**
- **Showcase your daily onsite messaging online**
- **Use FREE SEO optimized platforms like *Meal Deals* and manage your restaurant's page**





Set up Your Restaurant for Marketing Success

III. Investing in Hyper-Local Marketing

- **The most important restaurant marketing strategies in 2025 are hyper-local**
- **Restaurants are location-driven businesses. You want to attract diners that live, work, and visit your neighbourhood**
- **Use hyper-local advertising platforms like *Meal Deals* to create and showcase deals for your local community!**

IV. Getting Ready for AI and Voice Search

- **More than half of all US consumers use voice searches**
- **Focus on local SEO by utilizing location-specific keywords, working with experts to develop content that caters to voice search**
- **Leverage the AI & Voice search SEO presence of platforms like *Meal Deals***



Meal Deals - S.A.F.E. way to

(Simple, Affordable, Fast, & Easy)



Dominate Hyper-local Advertising & Marketing.

Enhance your online presence.

Win over more customers.

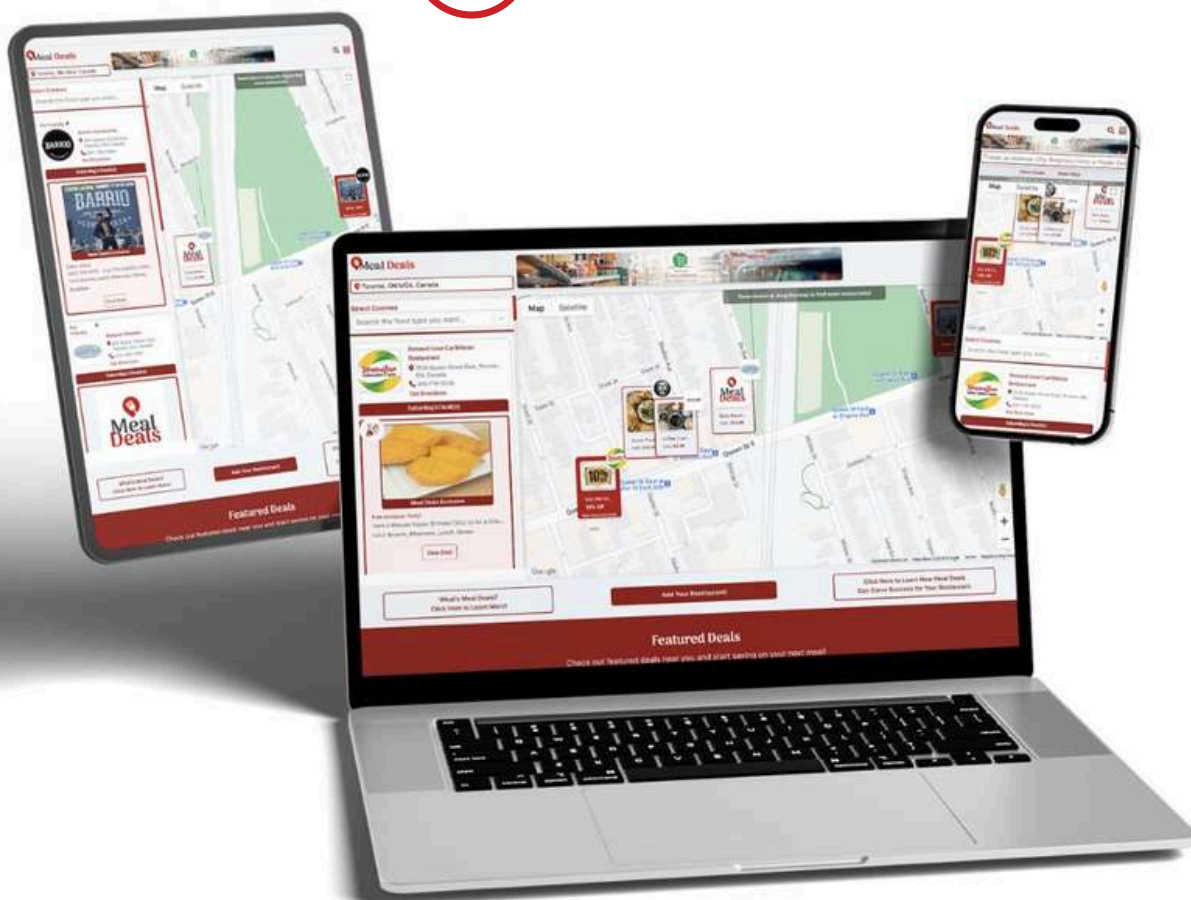
See what Meal Deals can do for you!



hello@mealdeals.app



647-720-7766



WWW.MEALDEALS.APP